The path to Net Zero

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Every year, we emit 50 billion tonnes of greenhouse gases into the atmosphere. In order to avoid a climate crisis, exceeding a 1.5℃ rise, we must reach net zero emissions in just 30 years.

Defining Net Zero.

The IPCC defines net zero as a state where there is no further increase in atmospheric greenhouse gas, and any residual GHGs are removed by natural or technological means.

What this means for business.

There is an expanding list of businesses pledging to become net zero by 2050 or sooner. For some, this means a robust reduction plan, and for others a completely new way of doing business. What this means for your business will depend on your industry, emissions inventory, and product or service offering.

The carbon offset.

An offset is a transferable credit that makes carbon reduction and removal an economically viable climate solution for the Global South. All the while, providing direct access for businesses that want to invest in carbon reduction where it is needed the most. Example:

1. **Project to conserve rainforest area in the Amazon from deforestation.**
2. **Estimated to save 1000 t/CO2 per year for 10 years.**
3. **1 offset = 1 t/CO2 saved from protecting the forest from deforestation.**
4. **These offsets are then sold to generate funds for the project to sustain itself.**
5. **The funding would go towards employment and local investment, as well as management costs.**
6. **1 offset purchased is the equivalent of reducing 1 tonne of CO2 produced by your business per year.**

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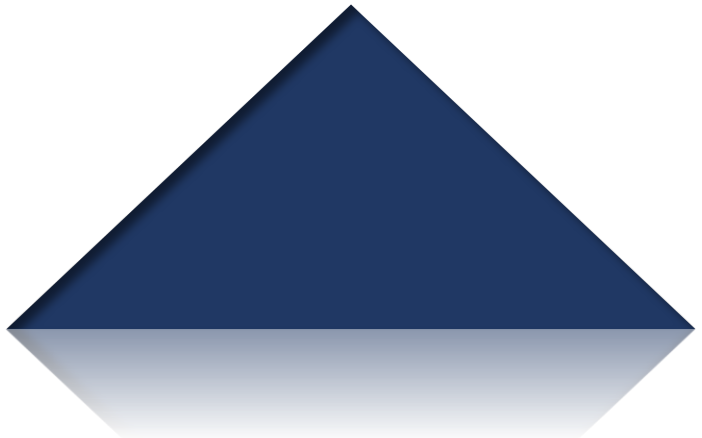
Verified quality.

Avon works with trusted project developers that are verified and validated through internationally recognised carbon registries. These projects are built upon methodologies that quantify real and additional greenhouse gas benefits and sustainable development goals.

2. Manage

1. Measure



3. Mitigate

1. First a business must measure the scope and make-up of its carbon footprint and build an emissions inventory.

2. This is followed by a tailored carbon management plan and reduction forecast, linked to a sustainability strategy.

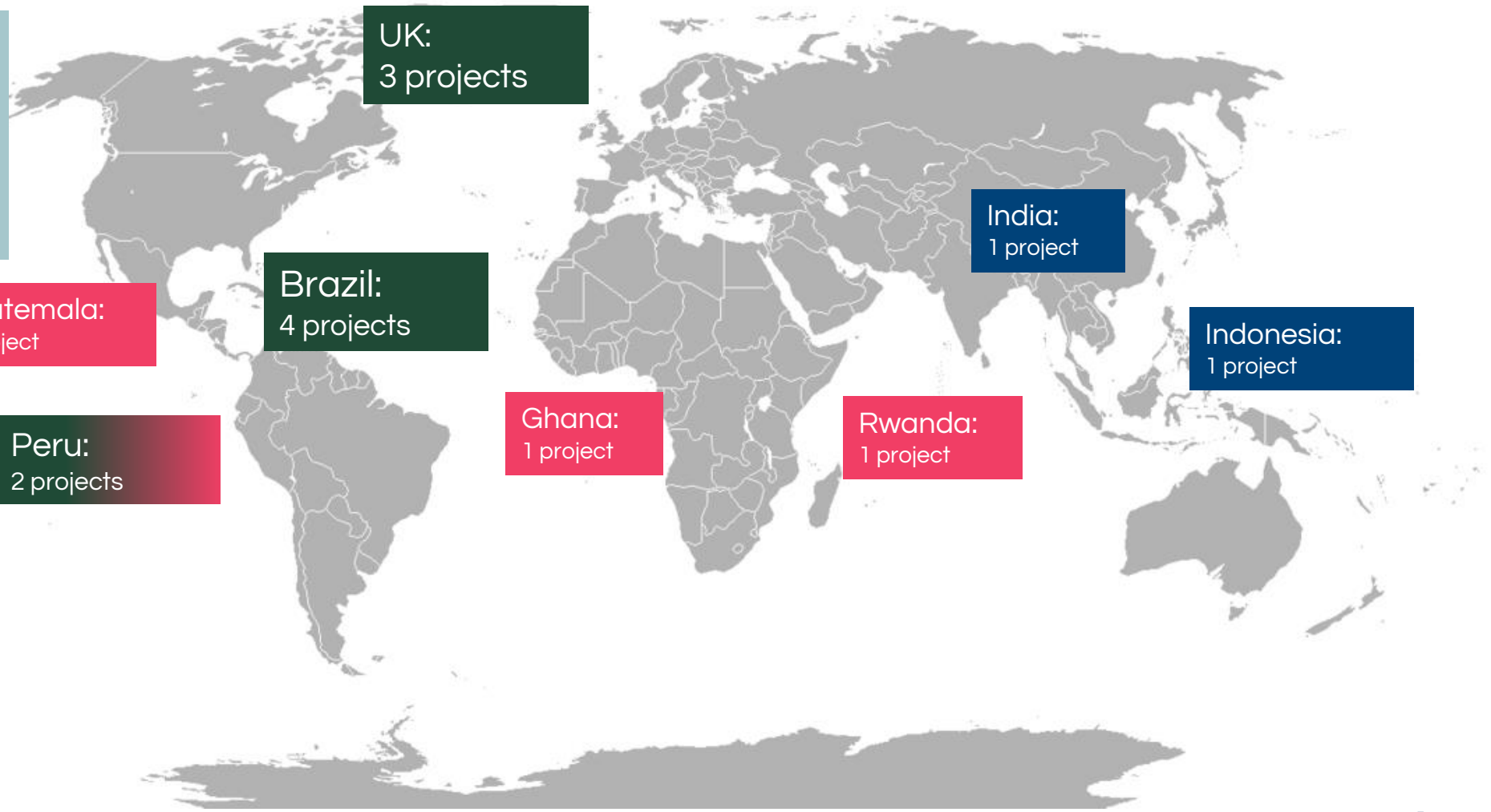
3. Finally, the focus moves to action and mitigation via the lens of culture, efficiency, investment, and offsetting.

Our offset portfolio.

A total of 14 projects have been selected by Avon based on quality, governance, and longevity.

Project type:

Energy
Community
Nature



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Nature based projects

Nature based projects are based on restoring or growing carbon sinks such as forests.

Location: Brazil	Sustainable Development Goals	Project Detail
Envira Amazonia Forest Conversation, Brazil 	**Health centre and dental clinic** built, improving local community health and increasing life expectancies **Teaching courses** and education and community meetings are run out of the project headquarters **Sustainable economic enterprises** for açai berry and medicinal plant sales established by the project and run by local community members **1,259,000 tCO_2e** mitigated on average annually by the project **39,300 ha** of tropical rainforests protected from deforestation	This project protects 39,300 ha of tropical forest from logging and cattle ranches. The project also fosters economic opportunities for local communities through sustainable farming and the sale of acai berries and medicinal plants.
Fazenda Agroforestry, Brazil 	**Increased wages** and job security for people working at the farm **Training sessions** on sustainable land-use and emission reduction expertise provided to staff **Job opportunities** created for local people **23,000 tCO_2e** are sequestered on average each year **324 hectares** of land planted with Eucalyptus	This project transforms grassland, degraded by extensive cattle farming, into a mosaic of naturally regenerated savannah and sustainable timber plantations

Nature based projects

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Location: Brazil	Sustainable Development Goals	Project Detail
Portel-Para REDD+, Brazil 	Project can be coupled with UK tree planting via our partners. 	**150** cooking stoves distributed Women living standards **256,097** tCO2e mitigated p.a. (over 40 year period) **250,00 ha** forest protected
Jari-Para REDD+, Brazil 		**843,000 ha** of protected forest **116** protected species Improved literacy rate (**7.6%**) **516,399 tCO2e** mitigated p.a. (over 30 year period)

The project activity is to avoid unplanned deforestation by monitoring, capacity building, and providing land ownership rights to local people. Through a combination of forest protection and sustainable development activities, this project is estimated to avoid the emission of approximately 22 million tonnes of CO2e over the project lifetime.

Through the promotion of forest and environmental services, this project enables the local community to benefit economically from the standing forest rather than converting land to farming or timber production. REDD stands for 'reducing emissions from deforestation and degradation in developing countries'.

Nature based projects

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Location: Peru

Alto Huayabamba Conservation, Peru

Sustainable Development Goals

Diversify income for families with precarious livelihoods, such as through quinoa and honey production	**Improve agricultural practices** to increase productivity and reduce food costs
24 families benefiting from improved kitchens	**37 people trained** with workshops on ecosystem restoration and biodiversity monitoring
Ensure fresh water is available for the Amazonian communities	**8 job opportunities** including 5 full-time positions
52,000 tCO2e mitigated on average per year	**664 ha of Peruvian yungas protected** from deforestation between 2013 and 2018
210 species protected including the critically endangered the yellow-tailed woolly monkey *(Lagothrix flavicauda)*	

Project Detail

the project acts as a connection between multiple conservation corridors for endangered animals such as the jaguar. It has been designed with 40 local families to marry environmental protection with improving livelihoods.

Verified Carbon Standard

Gold Standard® for the Global Goals

Nature based projects

Nature based projects are based on restoring or growing carbon sinks such as forests.

Location: UK	Key points	Project Detail
Lowther, Cumbria Forest Restoration 	Total area: **131 ha** Project duration: **100 years** Total tCO2e sequestration: **76,675** Total tCO2e absorption per year: **766.75**	This project is part of a group of projects organised by Forest Carbon in conjunction with the Woodland Carbon Code in the north-west of England, mainly Broadleaf tree restoration.
Doddington North, Northumberland Forest Restoration 	Total area: **254 ha** Project duration: **65 years** Total tCO2e sequestration: **115,611** Total tCO2e absorption per year: **1,778**	This project is part of the Woodland Carbon Code initiative in the north-east of England, with a mix of Conifer and Broadleaf tree restoration. As of 2017, it was the largest woodland restoration project in England for 30 years.

Woodland Carbon CO_2de®

Community based projects

Community based projects are based on supporting economic growth and sustainability.

Location: LATAM

Sustainable Development Goals

Project Detail

Cookstoves Project Peru

- **39 USD** saved per family on average every year
- **Improved respiratory health** thanks to less harmful smoke inside the house
- **29,813 cookstoves** have been distributed to date
- **68,000 tCO2e reduced** on average per year thanks to the efficient cookstoves
- **58,000+ tonnes of wood** is saved on average each year, conserving forests and trees

The project creates sustained improvements in the living conditions of rural indigenous communities and helps protects the local environment. The energy-efficient cooking stoves require up to 50% in firewood than conventional stoves, reducing pressure on surrounding forests and helping achieve emission reductions.

ONIL Stoves, Guatemala

- **200,000+ people** have benefitted by replacing smoky and and inefficient *panchas* (traditional stoves)
- **Women gained $300 per year** or the equivalent of two days a week in time saved from gathering wood
- **70% less fuel** is used, resulting in money savings and reduced deforestation
- **42,000 tCO_2e** mitigated on average each year

The ONIL cookstove project distributes clean and efficient cooking devices which not only helps to reduce indoor pollution, but also saves money and time for women.

Community based projects

Community based projects are based on supporting economic growth and sustainability.

Location: Africa

Sustainable Development Goals

Project Detail

Cookstoves Project, Ghana

- **1,420,000 people** with improved well-being and livelihoods, due to access to more efficient cookstoves
- **370,000 cookstoves** currently in use, providing a sustainable cooking resource
- **300 jobs created** stabilising incomes and boosting the local economy
- **65,563 tCO_2e** mitigated per year with more fuel efficient stoves, directly contributing to climate change mitigation

In Ghana, the practice of cooking over charcoal results in high emissions and severe health impacts due to indoor air pollution, which especially affects women and children. This project distributes efficient cookstoves that require less fuel to cook and contribute to cleaner air, less deforestation and improved health in Ghana.

Cookstoves Project, Rwanda

- **2.1 million hours** saved each year by reducing the need to collect woodfuel, freeing up time for income generating activities
- **10,800 cookstoves** distributed to households, improving health by reducing indoor smoke
- **58,000 tCO_2e mitigated** reduced annually on average by reducing fuel consumption when cooking
- **70% less firewood** needed compared to traditional stoves, reducing deforestation pressures

By distributing innovative cookstove technology to communities in Rwanda, this project benefits the environment by significantly reducing fuel consumption. Health conditions inside homes are improved, and families can spend less time collecting wood fuel.

Energy based projects

Energy based projects are supported developments that replace fossil fuels with renewables.

Location: Asia

Geothermal Project, Indonesia

Wind Power Project, India

Sustainable Development Goals

IDR 372 million+
in total invested in community services, ameliorating lives and contributing to sustainable development in rural Java

IDR 55 million+
invested in local health services for communities

IDR 366 million+
invested in local educational services

1,419,000 MWh
of geothermal renewable energy generated on average annually

IDR 51 million+
invested in biogas processing (transforming livestock manure into biogas and organic fertiliser)

32 jobs
created in a remote region, boosting the local economy

IDR 198 million+
invested in local bridge and road construction

104,620 tCo_2e
mitigated on average each year

IDR 1.1 billion+
invested in education on, and conservation and regeneration of, surrounding Halimun-Salak National Park – protecting habitat for wildlife such as the West Javan gibbon, Javan eagle and Javan leopard, as well as tree nursery programs in some districts.

1 NO POVERTY | 7 AFFORDABLE AND CLEAN ENERGY | 8 DECENT WORK AND ECONOMIC GROWTH | 13 CLIMATE ACTION

Payments and employment to local people

Generating 700GWH of electricity each year

Displacing fossil fuel generation

Project Detail

40 percent of the world's geothermal reserves are located underneath Indonesia, but only about 6 percent have been developed. Setting up a geothermal power plant is costly and risky requiring significantly more investment than traditional alternatives. Indonesia is the 4th most populated country in the world and will continue to have a significant footprint until this untapped potential is realised.

85 commissioned wind turbines, providing for 250,000 homes in the surrounding area, helping to decarbonise the Indian grid network, which is heavily reliant on coal power. This project helps in the installation, maintenance, and operation of this wind energy facility.

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